

**“Intel® AI Developer Program” Promotion
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND DOES NOT INCREASE YOUR CHANCE OF WINNING.

DATES OF PROMOTION: The “Intel® AI Developer Program” will start at 9:00am Pacific Time (“PT”) on October 21, 2019 and end at 11:59pm PT on December 31, 2019 (the “Promotion Period”).

ELIGIBILITY: The Promotion is open only to persons who are legal residents of one of the fifty (50) United States or the District of Columbia and at least eighteen (18) years of age or older at the time of entry (each, an “**Entrant**”, “**you**”, “**your**”). Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) of Intel Corporation (the “**Sponsor**”) and each of its respective parent companies, divisions, affiliates, subsidiaries, distributors, advertising and promotion agencies, and any others engaged in the development, production, execution or distribution of each Promotion, including but not limited to National Sweepstakes Company, LLC of 80 Rockwood Place, Ste 104, Rochester, NY 14610, USA (the “**Independent Administrator**”) and the entities supplying the prizes (see “**PRIZES**” section for complete details) (all collectively referred to as the “**Promotion Entities**”), are not eligible to participate. Promotion is subject to all federal, state, and local laws and regulations. Promotion is void in Puerto Rico, US territories and possessions located outside of the fifty (50) United States and the District of Columbia and wherever else restricted or prohibited by law. By entering, you indicate your full and unconditional agreement to, and acceptance of, these Official Rules and the decision of the Sponsor, which are final and binding in all respects. Winning a Prize is contingent upon fulfilling all requirements set forth in these Official Rules.

HOW TO PARTICIPATE: Visit https://software.seek.intel.com/datacenter_to_edge_reg (the “Website”) during the Promotion Period and register for the “Intel® AI From the Data Center to the Edge” course by completing the registration form. The first 100 Entrants to complete the course and receive a certificate will be a prize winner (each a “Prize Winner”).

Any attempt by any Entrant to obtain more than one entry by using multiple/different, identities, email addresses and/or any other methods will void that Entrant’s entries and that Entrant may be disqualified from the Promotion. If a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name the email address is registered. The authorized account holder is the natural person who is assigned to the email address. Prize winners may be required to show proof that they are the authorized account holder. No mechanically or programmatically reproduced entries are permitted. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible or damaged entries or failed internet connections.

WINNING/ODDS: The first one hundred (100) Entrants that complete the course, quiz and receive a certificate will be a Prize Winner. Odds of winning a Prize (as defined in the “PRIZES” section of these Official Rules) are dependent upon the number of Entrants participating, the time and date in which the Entrant completes the course and receives his/her certificate. A Sponsor representative will determine the Prize Winners, and their decisions are based upon their sole discretion and interpretation of these Official Rules, and are final and binding in all respects. Prizes are subject to verification of eligibility and compliance with the terms and conditions of these Official Rules.

PRIZES: Each Prize Winner will receive an Intel® Nueal Compute Stick 2 (the “Prize”), having an ARV of \$69. A total of one hundred (100) Prizes will be awarded.

Total ARV of all Prizes to be awarded is \$6,900.

There is a limit of one (1) Prize per Entrant. Prize Winners agree that Prizes are provided “as is”, and the Released Parties (as defined in the “No Liability” section below) make no warranty, representation or guarantee regarding any prize, including but not limited to its quality, condition, merchantability or fitness for a particular purpose. No transfer, substitution, or cash redemption of Prizes is permitted, except at Sponsor’s sole discretion or as otherwise provided in these Official Rules. Sponsor reserves the right to substitute a prize of equal or greater value if prize becomes unavailable due to reasons beyond the control of the Sponsor. Prize Winners are solely

responsible for any federal, state and local taxes if applicable. No more than the number of Prizes set forth in these Official Rules will be awarded.

NOTIFICATION: All prize winners will be notified by email. Prize winners will be notified within twenty four (24) hours of the end date by which all prize winners are verified (the “**Email Notification**”). Prize Winner must respond to the Email Notification within five (5) business days of such Email Notification sent, by providing the required information. If a Prize Winner does not respond within five (5) business days of the Email Notification, the Prize Winner will be disqualified and the Prize will not be awarded. If: (a) a Prize Winner fails to respond to the Email Notification; (b) any Email Notification is returned as undeliverable; or (c) the Sponsor determines, in its sole reasonable discretion, that the Prize Winner has breached these Official Rules and/or is not eligible in accordance with these Official Rules and/or the rules of the social media platforms involved in the Promotion, that Prize Winner will be disqualified, the Prize will be awarded to the next Entrant based on the date and time of the completion of the course and receipt of the certificate. All Prize Winners consent to use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation (TN residents will not be required to sign a publicity release as a condition of winning a Prize).

All Prizes will be awarded approximately six (6) to eight (8) weeks after verification of all Prize Winners.

GENERAL RULES OF PARTICIPATION:

- i. **LIABILITY RELEASE:** By participating in this Promotion, Entrants and Prize Winners release each and all of the Promotion Entities, from any and all liability, damages or causes of action (however named or described) with respect to or arising out of participation in the Promotion, and/or the receipt or use/misuse of the prizes awarded, including, without limitation, liability for personal injury, death or property damage.
- ii. **FINALITY OF DECISIONS:** By participating in this Promotion, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final in all respects and not subject to appeal. Sponsor reserves the right permanently to disqualify from this Promotion any Entrant it believes has violated these Official Rules.
- iii. **PROMOTIONAL USAGE:** Except where prohibited, winning a prize constitutes permission for Sponsor and its agencies to use Prize Winners’ name, addresses (city & state/province/territory), videos, photos, voices and/or likenesses for purposes of advertising, promotion and publicity, for this Promotion only, without further compensation, unless prohibited by law.
- iv. **LOST OR MISDIRECTED SUBMISSIONS:** Sponsor and/or Promotion Entities are not responsible for lost, late, misdirected, undeliverable or incomplete entries, whether due to system errors or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise.
- v. **CHEATING, HACKING, & DECEPTIVE SUBMISSIONS:** Sponsor may prohibit an Entrant from participating in the Promotion or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrant, Sponsor, or Promotion Entities.
- vi. **UNFORSEEN TECHNICAL DIFFICULTIES:** If for any reason this Promotion is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Promotion and select Prize Winners from those entries received based on the date and time stamp of the entry up to the cancellation/suspension date. Notification of such action will be provided on the Website.
- vii. **JURISDICTION:** The Promotion is governed by the laws of the United States
- viii. **CAUTION:** ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY’S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

NO LIABILITY: By participating, Entrants agrees to release, discharge, indemnify and hold harmless the Sponsor and the Promotion Entities from and against any claims made by a Prize Winner, Entrants, or any other third parties, related in any way to the operation of this Promotion, as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion.

WINNER'S LIST/RULES REQUEST: For the name of the Prize Winners, please submit a self-addressed, stamped envelope to be received by January 31, 2020 to "**Intel AI Developer Program**" Promotion (please specify "Winner's List"), PO Box 10505, Rochester, NY 14610. A copy of these Official Rules may be obtained on the Website during the Promotion Period.

SPONSOR: Intel® Corporation, 2200 Mission College Blvd., Santa Clara, CA 95052-8119.

This Promotion shall not be published without permission of the Sponsor.